

# Hi, I'm Shreyans

I am a product designer with expertise in crafting innovative product experiences at the junction of physical and digital design.

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## EDUCATION

### Rhode Island School of Design (RISD)

Providence, RI

#### Master of Industrial Design, Honors | 2017–2019

Thesis (ongoing): Researching the increasingly demanding nature of today's smart-phones and its implications on people's health, relationships and lifestyle. Interviewing users and crafting rapid prototypes to expand the scope of research, discover links and arrive at meaningful insights to design for.

### Jacobs University

Bremen, Germany

#### B.S. in Electrical Engineering and Environmental Studies | 2011–2015

Thesis: Researched the energy efficiency of Algae biofuels, as an alternative source of energy. Produced strain cultures, and designed and tested sensors to observe growth and density of the culture.

## TEACHING

### Rhode Island School of Design (RISD)

Providence, RI

#### Teaching Assistant | 2017–2018

Interface Design: Led workshops to help students to make their first apps and learn contemporary practices of interface design. Students built simple apps in real-time that they took away on their phones.

## SKILLS

### Think

Industrial design, ideation, concept development, user research, user experience, design systems

### Do

Sketching, physical prototyping, machining, 3d printing, interface design, wire-framing, usability testing

### Use

Fusion 360, Adobe Dimensions, Keyshot, Xcode, Android Studio, InDesign, Photoshop, Illustrator

### Speak

HTML, CSS, Javascript, PHP, Firebase, Swift, Arduino, English, Hindi, German

## EXPERIENCE

### Independent Pune, India & Providence, RI

#### App Designer & Developer | 2016–Present

Independently designed, developed and published 7 apps in the Apple App Store. Closely reviewed Apple's human interface guidelines, composed storyboards and interface elements, and coded all functionality using Swift and Google's Firebase.

### Le Base Pune, India

#### Web Designer & Developer | Jun–Aug 2018

Formulated and built the product customization and checkout experience for the company through industry & ethnographic research. Devised an algorithm for dynamic pricing and shipping to anywhere in India.

### Lotus Board Pune, India

#### Experience Designer | 2016–2017

Designed corporate identity elements including the company's logo, and full corporate website using a consistent visual language. Devised a unique product customization experience that simulated design attributes like embossing & screen printing on paper.

### Bilcare Pune, India

#### Junior Designer | 2015–2016

Helped design a consumer device that determined the authenticity of purchased medication by scanning a proprietary QR code. Sketched and rendered forms in 3D. Made technical drawings of the final design to prepare bill of materials.

## RECOGNITION

### International Design Award 2018 | 2019

Honorable Mention in Home Interior Products

### RISD Graduate Fellowship | 2018

Academic distinction

### AsiaStar by Asian Packaging Federation | 2017

To Lotus Board for packaging design excellence

### IndiaStar by Government of India | 2017

To Lotus Board for branding achievement